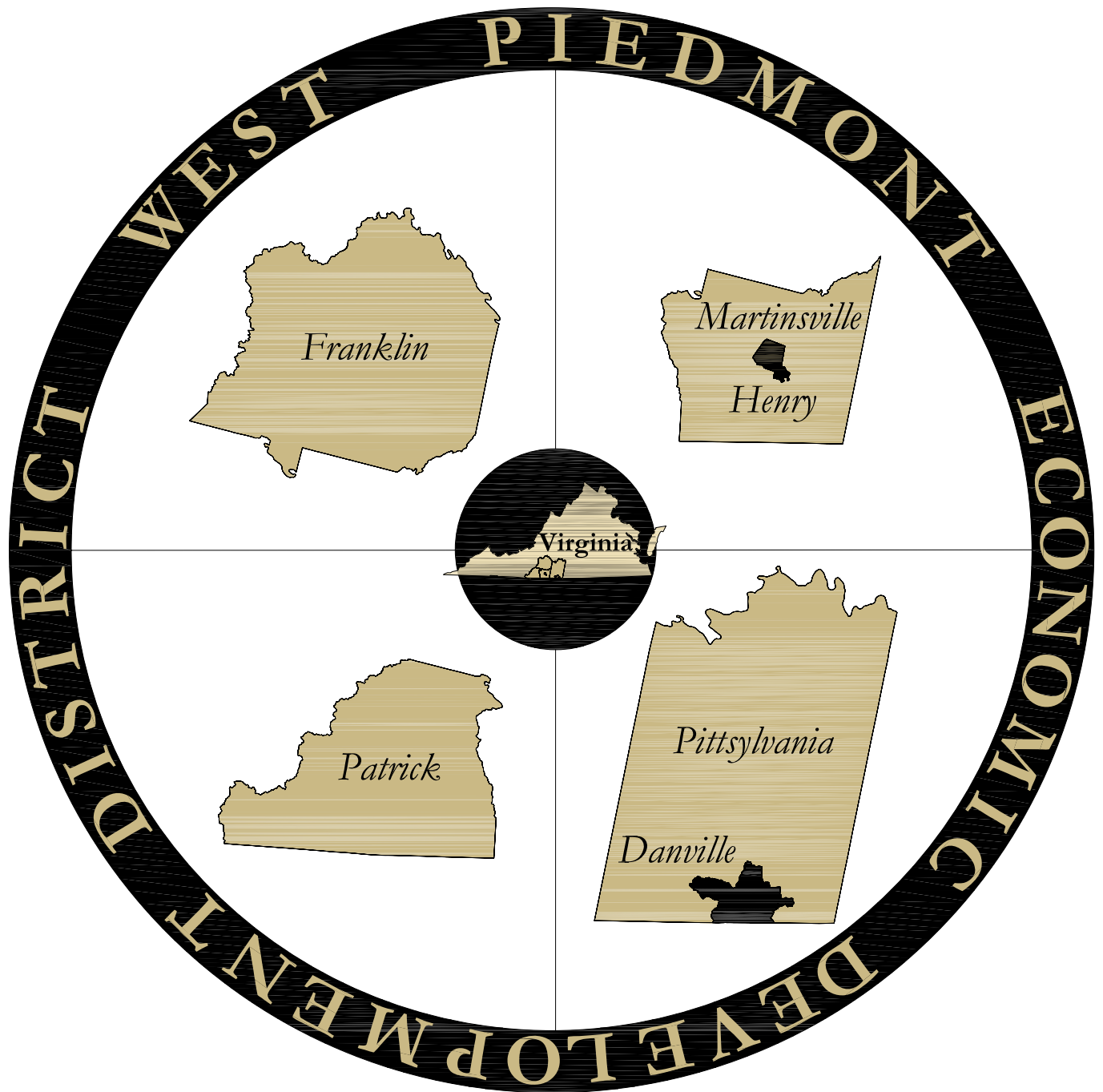


# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY



2008

*Serving the Counties of Franklin, Henry, Patrick, and Pittsylvania  
Cities of Danville and Martinsville; and Town of Rocky Mount*

# ORGANIZATION AND MANAGEMENT

## THE CEDS COMMITTEE

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In accordance with Section 403 of the Public Works and Economic Development Act of 1965 (Public Law 89-136), the Assistant Secretary for Economic Development of the U.S. Department of Commerce, Economic Development Administration, announced the designation of Planning District 12 as an Economic Development District on June 24, 1992. Planning District 12--the West Piedmont Planning District--is comprised of the Cities of Danville and Martinsville; the Counties of Franklin, Henry, Patrick, and Pittsylvania; and the Town of Rocky Mount.

The West Piedmont Planning District Board of Commissioners, which serves as the West Piedmont Comprehensive Economic Development Strategy (CEDS) Committee, consists of 21 members representative of various occupations and interests within the Planning District. Each member jurisdiction has three representatives--two elected officials and one appointed citizen representative. A membership list is provided on the following page.

The CEDS Committee's role in developing this Comprehensive Economic Development Strategy document--formerly the Regional Overall Economic Development Program document--for the Planning District is to provide the initial leadership in promoting and developing economic growth and development program for Franklin, Henry, Patrick, and Pittsylvania Counties, the Cities of Danville and Martinsville, and the Town of Rocky Mount.

The Charter of the West Piedmont Planning District Commission was adopted on March 15, 1970, and amended on March 15, 1973. The West Piedmont Planning District Commission is one of twenty-one planning districts within the Commonwealth of Virginia, created as a result of the Virginia Area Development Act of 1968 to promote the orderly and efficient development of the physical, social, and economic elements of the region and of the jurisdictions within its boundaries.

The West Piedmont Planning District Commission prepares an Annual Strategy Statement/Work Program which (a) describes each task to be performed, (b) identifies the staff person to be responsible for completing each task, and (c) establishes a timetable (i.e., through the assignment of manhours) for each work effort. This work program provides the agenda for the West Piedmont Comprehensive Economic Development Strategy Committee.

The West Piedmont Planning District employs a permanent professional staff, which includes a Regional Economic Development Planner. The staff is responsible for collecting and analyzing information on the economy, identifying strategy options, and preparing detailed implementation plans as well as preparation of preapplications and applications invited for submission by the Economic Development Administration. The staff is also responsible for development of performance measures (i.e., program evaluation and implementation activities) for the Economic Development District utilizing EDA's program guidelines.

### *CEDS Development Process:*

The West Piedmont Economic Development District has established a process for annual updates to its CEDS document. Utilizing a Project Management Team (see list included at the front of this document), the Regional Economic Development Planner requests input as needed for various components of the document. Team members may then obtain input from other individuals or agencies with regard to sections pertaining to their jurisdiction or the region as a whole. The planning process is ongoing, with development of document updates beginning as soon as submitted to EDA in June of each year. The Regional Economic Development Planner begins to work with localities on development of prioritized projects for inclusion in the document in the fall of each year, with the localities being given two to three months for development, review, and local governing body approval of the upcoming year's prioritized project list. After all localities have submitted their project lists, the EDD staff then submits a final regional list to all of the local government administrators for a final review for accuracy.

Demographics included in the CEDS document are updated on an ongoing basis as new information becomes available from a variety of agencies including the Census Bureau, the Weldon Cooper Center for Public Service at the University of Virginia, the Virginia Employment Commission, and numerous other state and federal agencies. Following development of the draft CEDS report, the staff distributes copies to CEDS Committee members usually at their April meeting. This gives the CEDS' members a full month to review and communicate with the staff concerning any questions or comments they wish to make prior to final review and approval at the upcoming May meeting. All local government administrators also receive a copy at that time for review. Copies of the PDC/EDD agendas with information on review of the CEDS document are distributed to local news media within the Region.

Following EDD approval, the document is submitted to the Richmond and Philadelphia offices of EDA for approval. Many agencies and organizations across the Region utilize demographics and other information within the report for development grant applications and reports for the benefit of the Region. In June 2002, the EDD began making a summary of information from its CEDS document available on its website:

[www.wppdc.org](http://www.wppdc.org)

# West Piedmont Planning District Commission Membership

<b><u>Name</u></b>	<b><u>Affiliation</u></b>	<b><u>Representing</u></b>
E. Stokes Daniels, Jr. (Danville)	Municipal elected	Local Government; Business
Harry T. Kolendrianos (Danville), Chairman	Municipal appointed	Education; Community Organizations
Sherman M. Saunders (Danville)	Municipal elected	Local Government; Community Organizations; Minority
Kimble Reynolds (Martinsville), Vice-Chairman	Municipal elected	Local Government; Business/Industry; Community Organizations; Minority
Vacant (Martinsville)	Municipal appointed	-----
Kathy Lawson (Martinsville)	Municipal elected	Local Government; Business; Women
Paula Burnette (Henry County)	County elected	Local Government; Women; Community Organizations
Charlie Redd, Jr. (Henry County)	County appointed	Industry (retired); Minority
Jim L. Adams (Henry County)	County elected	Local Government; Industry
Ron Knight (Patrick County)	County elected	Local Government; Business
Jerry Adams (Patrick County)	County appointed	Business
Karl Weiss (Patrick County)	County elected	Local Government; Business
Henry Davis (Pittsylvania County)	County appointed	Local Government; Business
James E. Astin, Jr. (Pittsylvania County), Treasurer	County appointed	Business; Agriculture; Community Organizations
William Pritchett (Pittsylvania County)	County elected	Local Government; Business (retired); Community Organizations; Minority
Marshall Blair (Franklin County)	County appointed	Business
Leland Mitchell (Franklin County)	County elected	Local Government; Business; Agriculture
Bobby Thompson (Franklin County)	County elected	Local Government; Education; Community Organizations
Jerry Greer (Rocky Mount)	Municipal elected	Local Government; Business
Ralph Casey (Rocky Mount)	Municipal appointed	Business/Utility; Minority
Roger Seale (Rocky Mount)	Municipal elected	Local Government; Community Organizations

Note: 66.7% of the West Piedmont Planning District Board members are elected officials.

## THE DISTRICT AND ITS ECONOMY

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The West Piedmont Planning District, one of twenty-one planning districts in the Commonwealth of Virginia, is comprised of the Counties of Franklin, Henry, Patrick, and Pittsylvania; the Cities of Danville and Martinsville; and the Town of Rocky Mount. The Region includes approximately 2,600 square miles and had a population of 250,195, according to the 2000 Census.

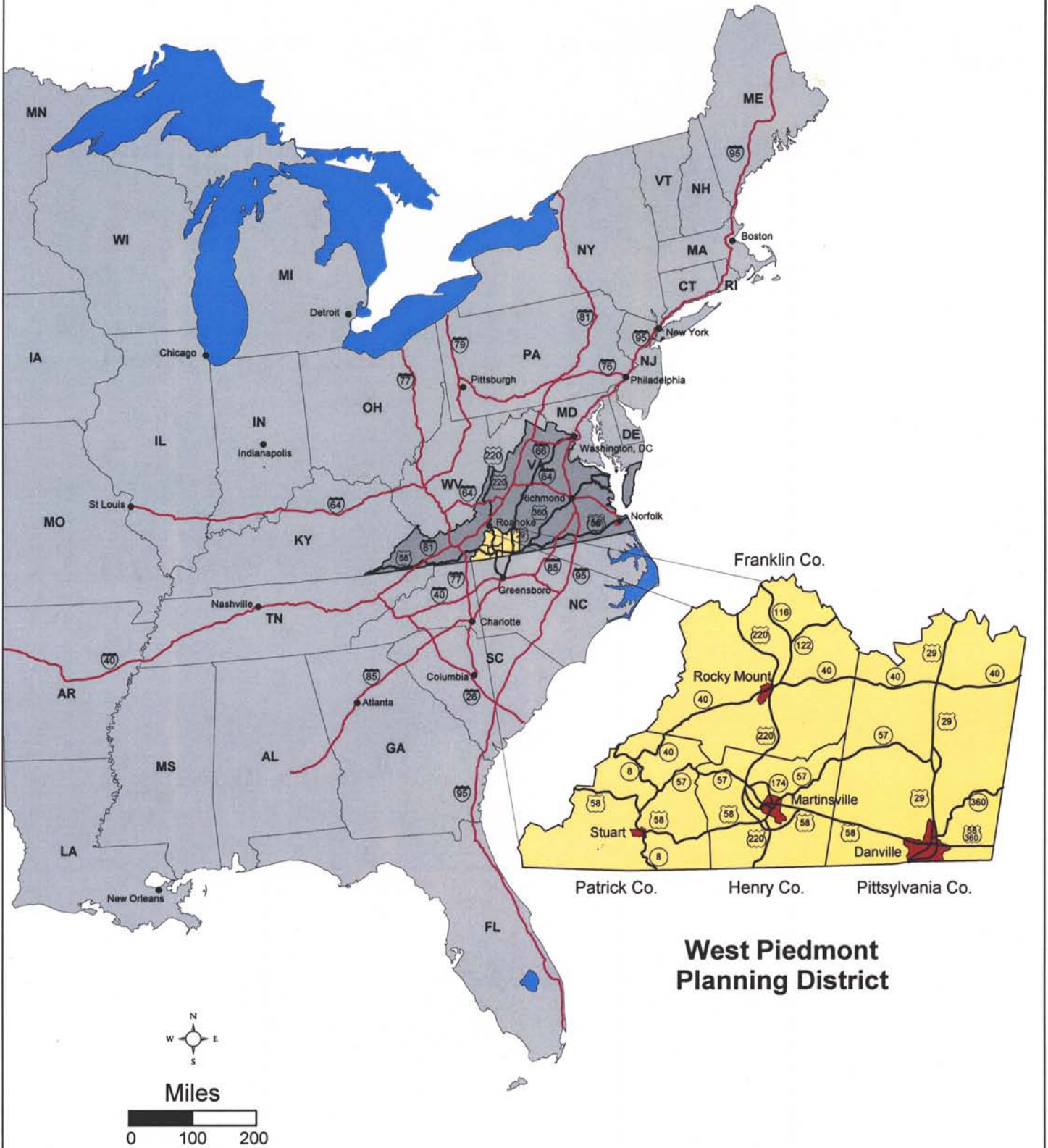
Located in the southwestern Piedmont of Virginia, the Planning District is bordered on the west by the Blue Ridge Mountains and lies some 150 miles southwest of Richmond, the State Capital. Less than 200 miles to the east are the extensive port facilities of Norfolk, Newport News, and Portsmouth; a short distance to the south lies the industrial crescent of the North Carolina Piedmont; and about 100 miles to the northwest are the Appalachian coalfields of Virginia and West Virginia.

The Roanoke (Staunton) River forms the northeastern border of the Planning District flowing in a southeastern direction towards the Atlantic Ocean. Portions of the Roanoke River Basin, in which the Planning District lies, are developing into major commercial and industrial concentrations. Recreational development and associated business development within the Region also have expanded due to the presence of Smith Mountain and Leesville Lakes, Philpott Lake, Fairy Stone State Park, and the Blue Ridge Parkway.

Four federal highways (U.S. Highways 29, 58, 220, and 360) and twenty state primary routes provide the localities of the Planning District with access to each other and the rest of the nation. In addition, the Region is served by Norfolk Southern rail lines, numerous truck lines, and air service from the Danville Regional Airport and Blue Ridge Airport (Henry County).

The following map illustrates the location of the West Piedmont Planning District in relation to both Virginia and the middle and south Atlantic states of the Eastern Seaboard. The map indicates the close proximity of the Region to major trade areas, many of which are within a 200-mile radius. The market area defined is in excess of 15 million total population.

# Regional Location





# General Description

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The following denotes the individual jurisdictions that together comprise the West Piedmont Planning District. Their geographical locations and governmental makeup are outlined in summary form.

*Franklin County*--Seventh in size of land area among Virginia counties, Franklin County is bounded on the north by Roanoke and Bedford Counties, on the east by Pittsylvania County, on the south by Henry and Patrick Counties, and on the west by Floyd County. The Town of Rocky Mount is the county seat and the County's largest incorporated town. The Town of Boones Mill, the village of Ferrum, and the Smith Mountain Lake Region are population centers. Franklin County's population, according to the 1990 Census, was 39,549; the 2000 population for the County, according to the Census Bureau, was 47,286. [The 2000 population from the Census Bureau includes the Town of Rocky Mount's population. On June 30, 2000, the Town of Rocky Mount annexed a portion of Franklin County through a voluntary settlement agreement. Census data will not reflect the annexation of 654 persons and 1.53 square miles by Rocky Mount. In 2002, the Town took in another 417 acres in boundary adjustment.]

In 2003, Franklin County, along with Craig County, was added to the Roanoke Metropolitan Statistical Area. Previously, the Roanoke MSA included Roanoke City, Roanoke County, Salem City, and Botetourt County. Prior to the addition of Franklin and Craig Counties, the Roanoke MSA population totaled 235,932. With Franklin's 47,286 and Craig's 5,091 residents, that total increased to 288,309.

Franklin County is divided into seven voting districts with each electing one representative to serve on the Board of Supervisors for a four-year period. There is a County Administrator who is directed in financial and business policies by the Board of Supervisors.

*Henry County*--Developing into a largely urban county itself, the County lies south of Franklin County and is bordered on the east by Pittsylvania County and on the west by Patrick County. The County lies along and north of the Virginia-North Carolina border. Urban areas of the County adjoin the City of Martinsville and include the Town of Ridgeway. Collinsville, located to the northwest of the City of Martinsville, serves as the county seat. Henry County's population, according to the 1990 Census, was 56,942; the 2000 population for the County, according to the Census Bureau, was 57,930.

Henry County contains six voting districts with a representative of each district serving a four-year term on the Board of Supervisors. This body sets policies to guide the actions of the County Administrator.

[Patrick County](#)--Located in one of the more scenic areas of Virginia, the County is bordered on the north by Franklin and Floyd Counties and on the south by North Carolina. It lies west of Henry County and east of Carroll County. Its urban population centers around the Town of Stuart. Effective January 1, 2007, the Town of Stuart annexed approximately 568 persons from within the County and a total of 1,447 acres. Patrick County's population, according to the 1990 Census, was 17,473; the 2000 population for the County, according to the Census Bureau, was 19,407.

Patrick County's Board of Supervisors is composed of one member from each of the five voting districts. A County Administrator directs the functions of County government with policies set by the Board.

[Pittsylvania County](#)--The County, the largest Virginia county in terms of land area, has the Town of Chatham as its county seat and setting for an urban concentration. Other areas of urban populations are the Towns of Gretna and Hurt. The County is bordered on the north by Campbell and Bedford Counties and to the south by North Carolina. Halifax County lies to the east with Henry and Franklin Counties to the west.

In January 1988, an annexation went into effect whereby territory was lost to the City of Danville which shifted 10,300 persons from the County to the City. Pittsylvania County's population, according to the 1990 Census, was 55,655; the 2000 population for the County, according to the Census Bureau, was 61,745. In early 2008, the Town of Hurt and Pittsylvania County went through a boundary adjustment of 610 acres consisting of the former Burlington property. No population was involved.

Pittsylvania County also has a county administrator form of government with a seven-member Board of Supervisors setting guidelines for administration and policy.

[Danville City](#)--The City is located in the south central portion of Pittsylvania County, along the border with North Carolina. Founded in 1793, the City has a background rich in history. As noted above, the City annexed a portion of Pittsylvania County in January 1988 at which time the Center for Public Service estimated population for the City increased to 53,700. The City's population, according to the 1990 Census, was 53,056; the 2000 population for the City, according to the Census Bureau, was 48,411.

After the 1980 Census, the City of Danville and Pittsylvania County were designated as a Metropolitan Statistical Area by the Census Bureau. This qualified the area to establish a Metropolitan Planning Organization through the Federal Highway Administration. The City is also eligible to receive Entitlement Funds through the U.S. Department of Housing and Urban Development's Community Development Block Grant Entitlement Program. The Danville MSA had a 1990 population of 108,711 and a 2000 population of 110,156 according to the Census Bureau.

The City Council is composed of nine members elected at large who govern through a city manager form of government.

[Martinsville City](#)--The City is located in the geographic center of Henry County. The City forms the base for a large urban population corridor within Henry County. The City's population, according to the 1990 Census, was 16,162; the 2000 population for the City, according to the Census Bureau, was 15,416.

The City Council is composed of five members elected at large who govern through a council-manager form of government.

[Rocky Mount Town](#)--The Town is located near the geographic center of Franklin County and serves as the county seat. According to the 1990 Census, Rocky Mount's population was 4,098. The Town's 1998 population estimate was 4,469, according to the Census Bureau; the 2000 population for the Town, according to the Census Bureau, was 4,565. On June 30, 2000, the Town of Rocky Mount annexed a portion of Franklin County. Since the voluntary annexation occurred after the Year 2000 Census boundary descriptions were set, the Town population for 2000 does not reflect the Town's annexation of 654 persons and 1.53 square miles of area from Franklin County to the Town of Rocky Mount. In 2002, the Town took in another 417 acres in boundary adjustment.

The Town is governed by a seven-member council with managerial responsibility delegated to a Town Manager.



For statistical information on the Region's economy  
go to:

[District & Community Profiles](#)

[\(CLICK HERE FOR GIS/DATA CENTER\)](#)

## WEST PIEDMONT COMMUNITY PROFILES

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The following link includes a [demographic profile](#) for each of the counties and cities within the West Piedmont Planning District. This information is updated on a regular basis on the Commission's website ([www.wppdc.org](http://www.wppdc.org)).

# District Goals

## Goals

## Strategies

	<i>Short-Term</i>	<i>Long-Term</i>
1. Enhance regional identity and vision.	<ul style="list-style-type: none"> <li>• Continue to support local economic development organizations, focusing on communication efforts.</li> <li>• Strengthen public participation and leadership</li> <li>• Develop a regional marketing approach.</li> <li>• Encourage the marketing of travel and tourist-Related as well as industrial sectors.</li> </ul>	<ul style="list-style-type: none"> <li>• Promote continued commercial and industrial growth throughout region.</li> <li>• Promote cooperation among jurisdictions in industrial land, infrastructure and other areas.</li> <li>• Create a pipeline of emerging leaders by strengthening existing programs (such as Leadership Southside) and creating new leadership programs.</li> <li>• Develop a regional approach to workforce development to create a high-skill, high-wage workforce.</li> </ul>
2. Retain and expand existing industries.	<ul style="list-style-type: none"> <li>• Encourage local industries to expand and invest in the Region.</li> <li>• Reduce the regional unemployment rates.</li> <li>• Recognize "transferable" skills when determining industry targets.</li> <li>• Focus on job placement efforts for dislocated workers.</li> </ul>	<ul style="list-style-type: none"> <li>• Create programs to support existing (as well as new) industries.</li> </ul>
3. Encourage regional economic diversity.	<ul style="list-style-type: none"> <li>• Recruit new diversified manufacturing and service sector industries.</li> <li>• Promote advanced technology within the region.</li> <li>• Support development of technology parks and necessary infrastructure.</li> <li>• Support development of regional industrial parks as well as local industrial parks with regional impact.</li> </ul>	<ul style="list-style-type: none"> <li>• Reduce the dependence on textiles, furniture and wood-related products.</li> <li>• Evaluate target industries regularly with respect to the changing local and national economy.</li> <li>• Promote and encourage the development of tourism in the region.</li> </ul>

**Goals (continued)**

**Strategies**

**Short-Term**

**Long-Term**

- |  |   |   |
|--|---|---|
| <p>4. Provide the land development infrastructure needed to grow the regional economy.</p> | <ul style="list-style-type: none"> <li>♦ Complete site preparation at existing industrial sites.</li> <li>♦ Construct new industrial shell buildings.</li> <li>♦ Rehabilitate vacant, underutilized buildings for industrial development purposes.</li> </ul>   | <ul style="list-style-type: none"> <li>♦ Acquire and develop local and regional industrial sites that can compete favorably on a global basis.</li> <li>♦ Continue to develop public water and wastewater systems in all areas where such systems are deemed economically feasible to meet the needs of existing and planned residential, commercial and industrial growth.</li> <li>♦ Promote an ongoing industrial shell building program.</li> </ul> |
| <p>5. Increase educational opportunities, especially with respect to technology.</p>       | <ul style="list-style-type: none"> <li>♦ Support programs of community colleges for economic and workforce development.</li> <li>♦ Support implementation of Workforce Investment Act at local and regional levels.</li> <li>♦ Expand RCATT (Regional Center for Advanced Technology and Training) and other advanced technical training programs.</li> </ul> | <ul style="list-style-type: none"> <li>♦ Support four-year college initiatives in Region (i.e., New College Institute, Ferrum College, Averett University)</li> <li>♦ Develop educator/business partnerships</li> <li>♦ Support existing (i.e., RCATT) and create more Regional technology centers</li> <li>♦ Expand relationships with institutions of higher learning</li> </ul>  |
| <p>6. Strengthen connection between workforce skills and training programs.</p>            | <ul style="list-style-type: none"> <li>♦ Provide necessary job training and development programs that encourage pride as well as skill in the workplace and that match the requirements of existing and prospective employers.</li> <li>♦ Continue to support RCATT (Regional Center for Applied Technology and Training).</li> </ul>                         | <ul style="list-style-type: none"> <li>♦ Provide a highly trained and motivated work force.</li> <li>♦ Develop the West Piedmont Workforce Investment Board to be a unified governing structure to oversee the planning, development, implementation, and assessment of a comprehensive set of workforce strategies</li> <li>♦ Expand the capacity of Adult Education Centers to reach and train more adults in the region who lack a GED.</li> </ul>   |
| <p>7. Encourage "pro-business" thinking.</p>   | <ul style="list-style-type: none"> <li>♦ Expand dialogue between labor and business community.</li> </ul>   | <ul style="list-style-type: none"> <li>♦ Promote the region as a positive place to do business.</li> </ul>  |

**Goals (continued)**

**Strategies**

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	<i>Short-Term</i>	<i>Long-Term</i>
	<ul style="list-style-type: none"><li>♦ Encourage the development of new enterprise zones in the region.</li></ul>	<ul style="list-style-type: none"><li>♦ Strengthen business/government partnerships within the region.</li></ul>
8. Further develop small and minority businesses.	<ul style="list-style-type: none"><li>♦ Nurture new business formation and new spin-off activities.</li><li>♦ Expand venture capital for new and existing industries.</li></ul>	<ul style="list-style-type: none"><li>♦ Support expansion of existing incubator facilities and satellite facilities as needed.</li><li>♦ Encourage and support the creation of new and existing enterprise zones in the region.</li></ul>
9. Improve overall quality of life.		<ul style="list-style-type: none"><li>♦ Improve schools and educational opportunities.</li><li>♦ Expand recreation opportunities for residents and tourists.</li><li>♦ Preserve natural environment.</li><li>♦ Promote and encourage low- and moderate-income single-family housing as a compliment to industrial development in the region.</li></ul>
10. Improve regional transportation infrastructure.	<ul style="list-style-type: none"><li>♦ Promote construction of I-73.</li><li>♦ Support upgrade of Route 29 corridor.</li><li>♦ Complete Route 58 Corridor Program.</li><li>♦ Complete projects on I-785 corridor.</li></ul>	<ul style="list-style-type: none"><li>♦ Continue to provide and encourage development of a transportation network that will give access to industrial sites and link the Region to major trade centers.</li></ul>
11. Create modern communications infrastructure	<ul style="list-style-type: none"><li>♦ Continued support development of fiber-optic network.</li><li>♦ Establish the Multimedia Service Access Point (MSAP), a low-cost broadband communication.</li></ul>	<ul style="list-style-type: none"><li>♦ Work with educational institutions to create world-class communications network.</li></ul>
12. Preserve agricultural base and promote modern agricultural enterprises.	<ul style="list-style-type: none"><li>♦ Attract agri-business and industry to the Region as a compliment to existing agricultural enterprise.</li></ul>	<ul style="list-style-type: none"><li>♦ Promote bio-technology.</li><li>♦ Enhance the agricultural sector as a strong component of a diversified economy.</li><li>♦ Explore business development options in agricultural diversification in areas like nutraceuticals and aquaculture</li></ul>

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# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

## PRIORITY PROJECTS

July 1, 2008 - June 30, 2009

<i>PROJECT</i>	<i>PRIORITY</i>	<i>DESCRIPTION</i>	<i>FUNDING SOURCE</i>	<i>AMOUNT</i>	<i>TOTAL</i>	<i>ENVIRON- MENTAL IMPACT</i>	<i>NO. OF JOBS</i>
<b><i>Regional Industrial Park--City of Danville &amp; Pittsylvania County</i></b>	1	Acquisition and infrastructure development of 3,000-acre mega park to serve Danville-Pittsylvania County	EDA Local Tobacco Comm	\$5,000,000 \$3,000,000 \$4,000,000	\$12,000,000	NA	2000
<b><i>Shell Airport Hangar Project--City of Danville</i></b>	1	Construct shell hangar 130' x 80', 30' clear height opening hangar to be used for commercial purposes related to aviation industry	EDA Local	\$400,000 \$400,000	\$800,000	Positive	25-50
<b><i>Second Power Transformer at Piney Forest Substation--City of Danville</i></b>	1	Install second 138kV to 12.47kV substation power transformer in Piney Forest substation to support economic development in the Boxwood Court development area	EDA Local	\$500,000 \$500,000	\$1,000,000	None	Indirect
<b><i>Pumpkin Creek Sewer Line</i></b>	1	Construct 4,500 feet of 12-inch sewer line along Pumpkin Creek under the Route 29 bypass to serve industrial and commercial property on the southside of the bypass	EDA Local	\$500,000 \$600,000	\$1,100,000	Positive	300
<b><i>Rail-served Industrial Site Development - City of Danville</i></b>	1	Acquisition/infrastructure development of multiple rail-served parcels (Kentuck Road and Gypsum Road)	EDA Local	\$1,000,000 \$1,000,000	\$2,000,000	NA	200
<b><i>Wood Tech Training Center--City of Danville</i></b>	1	Training facility for new wood manufacturing industries recently recruited to the area	EDA Tobacco Comm Local	\$1,000,000 \$500,000 \$1,500,000	\$3,000,000	Positive	500
<b><i>Telework Center--City of Danville</i></b>	1	Rehabilitation of closed building once used by textile/tobacco industry to serve as multi-employer telecommunications center accommodating employees of businesses and state government agencies based in northern and eastern Virginia	EDA Local	\$1,000,000 \$250,000	\$1,250,000	Positive	250
<b><i>Third Delivery Point 138kv Energy Interconnection--City of Danville</i></b>	1	Transformer will be 250MVA. The substation will be located at Rock Springs Substation, outside of Cane Creek Center. This will allow us to add additional load on the eastern end of system. Will provide capacity required to stabilize our system electrically.	EDA Local	\$3,000,000 \$3,800,000	\$6,800,000	Positive	Supports new industry
<b><i>Regional Industrial Park--City of Martinsville-Henry County</i></b>	1	Establishment of new regional industrial park and Enterprise Zone in Route 220 South corridor. Park to be developed by City of Martinsville and Henry County	EPA EDA Local	\$2,000,000 \$2,000,000 \$2,000,000	\$6,000,000	NA	500-1000



<b>PROJECT</b>	<b>PRIORITY</b>	<b>DESCRIPTION</b>	<b>FUNDING SOURCE</b>	<b>AMOUNT</b>	<b>TOTAL</b>	<b>ENVIRONMENTAL IMPACT</b>	<b>NO. OF JOBS</b>
<b>Shell Buildings--City of Martinsville &amp; Henry County</b>	1	Patriot Centre, 100,000 square feet; Clearview Business Park, 20,000 square feet	TBD TBD	\$2,000,000 \$400,000	\$2,400,000	NA	150
<b>Patriot Centre at Beaver Creek--Henry County/City of Martinsville</b>	1	Grading of lots and extending public infrastructure to a portion of acreage revenue shared by Henry County and City of Martinsville	Local EDA	\$1,500,000 \$1,500,000	\$3,000,000	---	300-500
<b>Rives Road Industrial Park--City of Martinsville</b>	1	Development of a 50-acre site for industrial use. Includes access road construction, utilities, and site grading	EDA VDOT City	\$700,000 \$450,000 \$300,000	\$1,450,000	NA	400
<b>Clearview Business Park--City of Martinsville</b>	1	Grading of Parcel #2 (15.7 acres) and Parcel #5 (6.3 acres)	DHCD	\$500,000	\$500,000	NA	200
<b>Redevelopment of Bridge Street Gateway Corridor--City of Martinsville</b>	1	Redevelopment of the Bridge Street Gateway entrance corridor into the Uptown Central Business District	Local	\$300,000	\$300,000	NA	NA
<b>Franklin County/Rocky Mount Industrial Park--Franklin County/Town of Rocky</b>	1	Extension of industrial access, water and sewer, site improvements, and rail spur to serve expansion of existing Franklin Co/Rocky Mount Industrial Park	EDA Local/GO Bonds Rail Acc Funds	\$1,000,000 \$350,000 \$300,000	\$1,500,000	NA	250-300
<b>Ferrum Water System Improvements--Franklin County</b>	1	Water System infrastructure improvements	USDA-RD Grant USDA-RD Loan Tobacco Comm Local	na na na na			
<b>Public Water System Development--Franklin County</b>	1	Phased construction of basic water system infrastructure (Phases I & II)	USDA-RD Local	\$5,367,800 \$100,000	\$5,467,800	Positive	300
<b>Park System Improvements--Franklin County</b>	1	Improvements to Smith Mountain Lake, Waid, Gilley's, Pigg River Whitewater, County Recreation, East County, Windy Gap, Brubaker, Lynch, and community park sites	DCR Local VDOT	\$150,000 \$3,000,000 \$400,000	\$3,550,000	Positive	NA
<b>Ferrum Downtown Improvement--Franklin County</b>	1	Develop sidewalks, railroad pedestrian bridge	TEA-21 Local VDOT	\$300,000 \$190,000 \$76,835	\$566,835	Positive	20-30
<b>Commerce Center Land Purchase--Franklin County</b>	1	Purchase remaining land under option	Local	\$905,109	\$905,109	NA	500+
<b>Commerce Center Site Improvements--Franklin County</b>	1	Grading, site development, development of package-type treatment facility	CDBG/EDA Local	\$543,840 \$105,960	\$649,800	NA	500+
<b>Public Water Withdrawal Studies--Franklin County</b>	1	Develop PER for water plant and prepare permit withdrawal application; purchase plant site	EPA/STAG Local	\$200,000 \$613,740	\$813,740	Positive	NA

<b>PROJECT</b>	<b>PRIORITY</b>	<b>DESCRIPTION</b>	<b>FUNDING SOURCE</b>	<b>AMOUNT</b>	<b>TOTAL</b>	<b>ENVIRON- MENTAL IMPACT</b>	<b>NO. OF JOBS</b>
<b>Smith Mountain Lake Water Withdrawal Intake--Franklin County</b>	1	Construction water withdrawal plant	EDA USDA-RD	\$473,440 \$1,893,760	\$2,367,200	Positive	NA
<b>Future County Regional Commerce Park--Franklin County</b>	1	Acquisition of new commercial park in north county. Development, initial site grade work, roads, infrastructure, 200-500 acres	USDA RD EDA Local Tobacco Comm	\$500,000 \$500,000 \$2,000,000 \$1,000,000	\$4,000,000+	Positive	500+
<b>County Trail System--Franklin County</b>	1	Development of trail system per adopted County Trail Plan	DCR Tobacco Comm VDOT Local	\$150,000 \$100,000 \$200,000 \$100,000	\$550,000	Positive	NA
<b>Grassy Creek Sewer Improvements Project--Henry County</b>	1	Provide PSA sewer service to three wastewater lagoons along Grassy Creek	RD Local	\$1,384,300 \$56,000	\$1,440,300	Positive	NA
<b>Monta Vista Water Line--Henry County</b>	1	Ties Monta Vista System to Oak Level System. Eliminates wells.	USDA RD	\$500,000	\$500,000	NA	NA
<b>Patriot Centre Day Care - Henry County</b>	1	Development of a day care center for organizations in the Patriot Centre	Local DHCD Other	\$1,000,000 \$700,000 \$2,300,000	\$3,000,000		NA
<b>Patriot Centre at Beaver Creek--Henry County/City of Martinsville</b>	1	Grading of lots and extending public infrastructure to a portion of acreage revenue shared by County and City	State EDA	\$1,500,000 \$1,500,000	\$3,000,000	---	300-500
<b>Dupont Building Upfit - Henry County</b>	1	Build-out of a 70,000 SF county-owned shell building at the former Dupont Site	Local Federal	\$610,000 \$90,000	\$700,000	NA	50-100
<b>Shell Airport Hangar Project--Henry County</b>	1	Development of a speculative hangar for aviation-related business at Blue Ridge Regional Airport	Local State EDA	\$800,000 \$150,000 \$250,000	\$1,200,000	---	---
<b>Philpott Lake Sewer Line--Henry County</b>	1	Sewer line to serve Philpott Lake Corps facilities	Corps	\$1,000,000	\$1,000,000	NA	Indirect
<b>Extension of Public Water Service on Route 58 West from Route 687 to Mayo River--Henry County</b>	1	Extension of water service to outlying areas	RD	\$2,500,000	\$2,500,000	None	Unknown
<b>Extension of Public Water Services for Commercial/Industrial Development--Pittsylvania &amp; Henry Counties</b>	1	Expand public utilities to meet demand and encourage development in the West Fork area of U.S. Route 58 West Regional project with Henry County	EDA Local Tobacco Comm	\$1,000,000 \$954,950 \$959,200	\$2,914,150	Positive	Unknown

<b>PROJECT</b>	<b>PRIORITY</b>	<b>DESCRIPTION</b>	<b>FUNDING SOURCE</b>	<b>AMOUNT</b>	<b>TOTAL</b>	<b>ENVIRON- MENTAL IMPACT</b>	<b>NO. OF JOBS</b>
<b>Patriot Centre at Beaver Creek Expansion</b>	1	Expand Patriot Centre to new 1,206-acre parcel recently purchased, to include grading and infrastructure development	EDA	\$2,000,000	\$4,500,000	NA	500-1000
			Tobacco Comm	\$500,000			
			Local	\$2,000,000			
<b>Sewer System Improvements - East of Stuart - Patrick County</b>	1	Provides sewer capacity for development	USDA RD	\$1,881,269	\$5,400,000	None	---
			Local	\$3,518,731			
<b>Existing Business Assistance Fund - Patrick County</b>	1	Grant fund to attract high-tech businesses to Patrick County	EDA	\$200,000	\$500,000	NA	
			USDA RD	\$200,000			
			Local	\$100,000			
<b>Telecommunications Infrastructure Upgrades - Patrick County</b>	1	Wireless Broadband Initiative	Tobacco Comm	\$800,000	\$1,000,000	None	---
			Local	\$200,000			
<b>Route 8/58 Connector Road--Patrick County</b>	1	Construct connector road in Town of Stuart	Federal State	\$5,000,000 \$1,500,000	\$6,500,000	None	---
<b>Workforce Development/Certificate Program--Patrick County</b>	1	Comprehensive worker retraining and education program	WIA Board	\$400,000	\$900,000	None	---
			Local	\$500,000			
<b>Workforce Development Center--Patrick County</b>	1	Construction of Center to house worker training efforts	Federal State	\$1,000,000 \$1,000,000	\$2,000,000	None	---
<b>U.S. Route 58 Expansion--Patrick County</b>	1	Upgrade Route 58 to four lanes from Stuart to I-77	State	\$300,000,000	\$300,000,000	Unknown	---
<b>Retail Recruitment Study--Patrick County</b>	1	Study concerning targeting of retail businesses for local location	State	\$50,000	\$60,000	None	---
			Local	\$10,000			
<b>Existing Business Competitiveness Grant--Patrick County</b>	1	Grant program for existing business to keep local operations	Federal State	\$500,000 \$500,000	\$1,000,000	None	---
<b>Pittsylvania County Water Line--Henry County/Pittsylvania County</b>	1	Water line to interconnect Pittsylvania County Public Service Authority and Henry County Service Authority and link to Philpott Reservoir	EPA	\$1,000,000	\$3,000,000	NA	200
			Tobacco Comm	\$1,000,000			
			Local	\$1,000,000			
<b>Extension of Public Water Services for Commercial/Industrial Development--Pittsylvania &amp; Henry Counties</b>	1	Expand public utilities to meet demand and encourage development in the West Fork area of US Route 58 West and Regional Industrial Park project with Henry County	EDA	\$1,500,000	\$3,859,200	Positive	500-600
			Local	\$1,400,000			
			Tobacco Comm	\$959,200			

<b>PROJECT</b>	<b>PRIORITY</b>	<b>DESCRIPTION</b>	<b>FUNDING SOURCE</b>	<b>AMOUNT</b>	<b>TOTAL</b>	<b>ENVIRON- MENTAL IMPACT</b>	<b>NO. OF JOBS</b>
<b>Commerce Center/Industrial Park, Park Development--Pittsylvania County</b>	1	Route 58 West Industrial Park development, add 120 acres to existing Brosville Park	EDA	\$1,500,000	\$3,000,000	NA	250-300
			Local	\$500,000			
			Tobacco Comm	\$1,000,000			
<b>Gretna Area Water System Improvement (Leesville Lake)--Pittsylvania County</b>	1	Nine mile pipeline raw water intake from Leesville Lake to Gretna Reservoir	EDA	\$1,000,000	\$3,000,000	NA	Unknown
			Tobacco Comm	\$1,500,000			
			Local	\$500,000			
<b>Extend Water Service for Brosville to Dry Fork--Pittsylvania County</b>	1	863 to Dry Fork Commercial/Industrial	EDA	\$1,000,000	\$2,100,000	Unknown	Unknown
			Local	\$500,000			
			Tobacco Comm	\$600,000			
<b>Extension of Public Water Services for Commercial/Industrial Development--U.S. Route 58 West, Whispering Pines Area</b>	1	Expand public utilities to meet demand for development U.S. Route 58 West near Brosville Park	EPA/STAG	\$500,000	\$1,600,000	Positive	Unknown
			Tobacco Comm	\$600,000			
			Local	\$500,000			
<b>Water System Improvement--Chatham--Pittsylvania County</b>	1	1M gallon storage tank Cherrystone Park 12" water line	USDA-RD	\$400,000	\$1,600,000	NA	200-500
			Tobacco Comm	\$600,000			
			Local	\$500,000			
<b>Commerce Center Industrial Park--Blairs--Pittsylvania County</b>	1	Purchase land off U.S. Route 29 & infrastructure development	EDA	\$1,000,000	\$3,000,000	NA	300-400
			Tobacco Comm	\$1,000,000			
			Local	\$1,000,000			
<b>Key Industrial Park--Hurt--Pittsylvania County</b>	1	Purchase additional land and infrastructure to 157-acre industrial park	EDA	\$1,000,000	\$3,000,000	NA	150-200
			USDA-RD	\$1,500,000			
			Tobacco Comm	\$500,000			
<b>Richmond Danville Trail Connector--City of Danville &amp; Pittsylvania County</b>	1	Construction of 12-ft wide natural surface multi-purpose trail to connect 6-mile Richmond-Danville Rail Trail in Pittsylvania County with Dan River Trail System (Danville's Riverwalk) to create 25-mile destination trail	EDA	\$700,000	\$950,000	None	Indirect
			FHWA-DCR	\$150,000			
			Local	\$100,000			
<b>Gretna Area Water Storage Reservoir--Pittsylvania County</b>	1	Engineering and construction of a new public water system storage reservoir	EDA/EPA	\$1,340,000	\$2,775,000	Positive	NA
			Tobacco Comm	\$1,300,000			
			Local	\$135,000			
			(EPA - \$340,000 approved)				
<b>Virginia Main Street District Economic Restructuring and Revitalization--Town of Rocky</b>	1	Remove economic blighting conditions, improved stormwater management and drainage, streetscape improvements, development of public parking, housing assistance to LMI residents of uptown business district	CDBG	\$666,686	\$1,750,000	Positive	80
			TEA-21	\$480,000			
			Local	\$603,314			
<b>Industrial Site Development--Town of Rocky Mount</b>	1	Development of industrial sites, extension of industrial access road, water and sewer, site improvements, add rail spur to serve expansion of existing Franklin County/Rocky Mount Industrial Park	Local	\$1,500,000	\$2,725,000	NA	300-500
			VDOT	\$500,000			
			Rail Access	\$125,000			
			EDA	\$600,000			

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<b>Heritage Tourism Development--Town of Rocky Mount</b>	1	Development of venue for music, arts and history to promote area and serve as tourist destination along Crooked Road Heritage Music Trail	Local CDBG Tobacco Comm	\$100,000 \$700,000 \$500,000	\$1,300,000	Positive	10-20
<b>Pigg River Heritage Trail--Town of Rocky Mount - Franklin County</b>	1	Development of Heritage Trail for tourism, recreation, and quality of life enhancement in support of economic development	TEA-21 DCR Local	\$275,000 \$100,000 \$75,000	\$450,000	Positive	NA
<b>Development of Alternative Water System--Town of Rocky Mount</b>	1	Identify possible alternative raw water sources to protect from drought and offer expansion capabilities	Local VDH Bonds	\$500,000 \$1,000,000 \$5,000,000	\$6,500,000	Positive	NA
<b>Urban Industrial Site(s) Development--City of Danville</b>	2	Land acquisition and development of site(s) in the downtown, Riverfront, and Tobacco Warehouse District areas for commercial light industrial use	EDA Local	\$1,500,000 \$1,500,000	\$3,000,000	Positive	500
<b>Water &amp; Gas System Improvement - City of Danville</b>	2	Elevated storage tank, pumping station and water and gas mains for South Danville Corridor, an unserved area	EDA Local	\$4,500,000 \$4,500,000	\$9,000,000	Positive	Indirect
<b>Airpark Development--City of Danville</b>	2	Development of road and utility access to support Airpark located near Highway 58 and Mt. Hill Road	EDA Local	\$375,000 \$375,000	\$750,000	NA	200
<b>Shell Building at Airside Industrial Park--City of Danville</b>	2	Development of shell building in Airside Industrial Park	EDA Local	\$1,500,000 \$1,500,000	\$3,000,000	NA	400
<b>Parking Facility - Downtown Parking - City of Danville</b>	2	Parking facility to encourage Downtown Revitalization	EDA Local	\$1,750,000 \$1,750,000	\$3,500,000	Positive	Indirect
<b>Anglers Park Expansion - City of Danville</b>	2	Additions to Park include trailhead for 16-mile Mountain Bike Trail, which attracts tourists for Mt. Bike Races and Mt. Bike riding, campgrounds; plus addition of 5 rugby/football/soccer fields, which attract various international, national, regional, statewide and local tournaments	EDA DCR Local	\$50,000 \$50,000 \$50,000	\$150,000	Positive	Indirect
<b>Student Housing - City of Danville</b>	2	Downtown student housing for higher education students in the region	EDA Private	\$1,000,000 \$2,000,000	\$3,000,000	Positive	Indirect
<b>Install Liner in Diversion Basin at the Northside Wastewater Treatment Plant--City of Danville</b>	2	The existing liner is deteriorated beyond repair and a new liner is needed. This is required by the VA Dept of Environmental Quality.	EDA Local	\$1,000,000 \$500,000	\$1,500,000	Positive	NA
<b>Construct Phase II Improvements to the City's Water Treatment Plant--City of Danville</b>	2	Improvements will include sludge removal equipment in the sedimentation basins, new turbine flocculators, particle counters, new filter consoles, etc. Improvements established in Strategic Plan completed in 2001. These modifications will improve efficiency of plant operations.	EDA Local	\$1,000,000 \$500,000	\$1,500,000	Positive	NA

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<b>Improvements to Northside Wastewater Treatment Plant--City of Danville</b>	2	Modifications needed to convert existing UNOX pure oxygen plant to conventional activated sludge plant. This is needed to reduce operating and maintenance costs.	EDA Local	\$2,000,000 \$1,000,000	\$3,000,000	Positive	NA
<b>Water Distribution System Hydraulic Modeling--City of Danville</b>	2	Last such study done in 1994. Need to update previous study to determine what infrastructure needs to be upgraded	EDA Local	\$100,000 \$40,000	\$140,000	Positive	NA
<b>River Walk Trail--City of Danville</b>	2	Continue construction of 12' wide paved multi-use trail to extend along river connecting businesses to hotels and restaurants	EDA DCR Local	\$100,000 \$100,000 \$25,000	\$225,000	NA	NA
<b>Challenge Course--City of Danville</b>	2	Construction of a high and low Challenge Course to be used in Team Building and Self Development. Course would be used to assist in workforce development	EDA Local	\$50,000 \$25,000	\$75,000	NA	NA
<b>Business Development Center--Franklin County</b>	2	Development of an incubator center to spawn small business development in the County	EDA DHCD Tobacco Comm Local	\$1,000,000 \$250,000 \$250,000 \$500,000	\$2,000,000	NA	50+
<b>Public Water System Development--Phase III--Franklin County</b>	2	Continuing phased construction of county water system infrastructure	USDA-RD Local	\$24,085,590 \$400,000	\$24,485,590	Positive	NA
<b>Patrick Henry Retirement Center--Henry County</b>	2	Retirement center for elderly citizens of area	TBA	\$50,000,000	\$50,000,000	---	Unknown
<b>Patriot Center at Beaver Creek Expansion--Henry County</b>	2	Complete Phase III infrastructure improvements	EDA	\$500,000	\$500,000	None	---
<b>Shell Building--Henry County</b>	2	Construction of 100,000 SF speculative shell building to be marketed	Local EDA	\$2,250,000 \$750,000	\$3,000,000	NA	200-400
<b>County River Access Points/ Trails Project--Henry County</b>	2	Various river access and trails projects	TEA-21 State Other	\$300,000 \$100,000 \$30,000	\$430,000	NA	Indirect
<b>Cloverdale Regional Industrial Park--Pittsylvania County, Halifax County, Danville</b>	2	Infrastructure and access to develop a regional technology park adjacent to VIR on U.S. Route 58	EDA Tobacco Comm VDOT Local	\$4,000,000 \$2,000,000 \$3,500,000 \$1,000,000	\$10,500,000	Unknown	1500
<b>Leesville Lake Treatment Facility--Pittsylvania County</b>	2	Water treatment plant of 6.0 MGD	USDA-RD EDA Local	\$1,000,000 \$1,000,000 \$1,000,000	\$3,000,000	NA	NA
<b>Central Public Rail Siding Development--Town of Rocky Mount</b>	2	Preliminary engineering and needs assessment to determine need and possible design of multi-use public rail siding and bonded warehouse facility to serve commercial, industrial, and agricultural users	EDA Local Tobacco Comm Private	\$100,000 \$50,000 \$150,000 \$150,000	\$450,000	None	Unknown



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<b>Southside Tourism Initiative (Patrick, Henry, Franklin, Pitts- sylvania Counties; Danville; Martinsville; Stuart; Chatham; Smith Mountain)</b>	3	Realign with General Assembly's approval the Southside Tourism Initiative to allow localities in Southside Virginia to form a Southside Tourism Alliance to coordinate efforts (move from VTC Central Region to a new Southside Region)	Tobacco Comm VTC	TBD	TBD	None	Unknown
<b>New Business Park--Franklin County</b>	3	Begin site study and evaluation for development of a new 500-acre industrial/business park for County	Tobacco Comm Local USDA RD	\$40,000 \$50,000 \$25,000	\$115,000	NA	100+
<b>Community Center--Multi- Purpose Center--Franklin County</b>	3	Feasibility and Needs Analysis for Multi-Purpose Community Center to serve Rocky Mount and Franklin County	DHCD Local	\$25,000 \$25,000	\$50,000	NA	20-Oct
<b>Tourism Enhancement Program Franklin County</b>	3	Produce a research and marketing initiative to promote Franklin County as a tourist destination in conj with the Crooked Road, VTC, and Southside Tourism Initiative	EDA Local	\$25,000 \$20,000	\$45,000	NA	NA
<b>Last-Mile Broadband Expansion-- Franklin County</b>	3	Study and implement a last-mile solution to provide County businesses and consumers fast, accessible, and affordable telecomm service	EDA Local DHCD	\$25,000 \$25,000 \$25,000	\$75,000	NA	100+
<b>Village Development--Franklin County</b>	3	Development of streetscape and pedestrian improvements for village centers	EDA Local DHCD	\$50,000 \$50,000 \$100,000	\$200,000	Positive	50+
<b>Water System Improvements-- Woolwine--Patrick County</b>	3	Provides water supply for development	USDA-RD	\$3,610,770	3,610,770	NA	---
<b>Water System Improvements-- Woolwine--Patrick County</b>	3	Provides sewer capacity for development	USDA-RD	\$6,194,820	\$6,194,820	NA	---
<b>Water System--Ararat Patrick County</b>	3	Provide water supply for development	USDA-RD	\$3,996,825	\$3,996,825	NA	---
<b>Water System--Critz Patrick County</b>	3	Provide water supply for development	USDA-RD	\$1,483,086	\$1,483,086	NA	---
<b>Public Utility Upgrades-- Patrick County</b>	3	Expand capacity at public water/wastewater facilities	USDA-RD CDBG Local	\$4,000,000 \$700,000 \$3,000,000	\$5,000,000	None	---
<b>Water System Improvement-- Chatham-Gretna--Pittsylvania County</b>	3	Integrate regional water system between Chatham and Gretna alternate water sources US Route 29 corridor	USDA-RD Tobacco Comm Local	\$1,000,000 \$1,000,000 \$1,000,000	3,000,000	NA	NA
<b>Shell Building--Franklin County Rocky Mount</b>	3	Shell building of 100,000+ sf to attract industry	EDA DHCD Local	\$1,000,000 \$700,000 \$300,000	\$2,000,000	NA	400-600

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<b>Community Multi-purpose Facility--Franklin County/Rocky Mount</b>	3	Feasibility study on need for multi-purpose facility in the community to support tourism and business development	DHCD Local	\$25,000 \$5,000	\$30,000	None	None
<b>Housing Rehabilitation - Town of Rocky Mount</b>	3	Future planning to improve substandard housing stock for low- to moderate-income residents	DHCD Local	\$700,000 \$300,000	\$1,000,000	None	None
<b>Extension of Public Water and Sewer for Commercial and Industrial Development--Town of Rocky Mount</b>	3	Expand public utilities to meet demand and to encourage development	Local VDH	\$0 \$2,500,000	\$2,500,000	Positive	Unknown

**ABBREVIATIONS:**

CDBG = Community Development Block Grant  
CIT = Center for Innovative Technology  
CORD = Center on Rural Development  
EDA = Economic Development Administration  
EPA STAG = Environmental Protection Agency State & Tribal Assistance Grant  
DCR = Dept of Conservation & Recreation  
FAA = Federal Aviation Administration  
GO Bonds = General Obligation Bonds  
RBEG = Rural Business Enterprise Grant  
RD = Rural Development  
TBD = to be determined

TEA-21 = VDOT Transportation Enhancement Act Program for the 21st Century  
VDBA = VA Department of Business Assistance  
WIA = Workforce Investment Act  
Tobacco Commission = Virginia Tobacco Indemnification and Community Revitalization Commission  
SERCAP = Southeast Rural Community Assistance Project, Inc.  
VHD = Virginia Health Department  
ISDF = Industrial Site Development Fund (VDHCD)  
LWCF = Land and Water Conservation Fund

SWCB = State Water Control Board  
USDA-RD = U.S. Dept of Agriculture, Rural Development  
USCAIP = US Community Adjustment & Investment Program  
VASBI = Virginia Shell Building Initiative  
VA-DOA = Virginia Dept of Aviation  
VDOT = VA Department of Transportation  
VHDA = Virginia Housing Development Authority  
VHPF = Virginia Housing Partnership Fund  
VRA = Virginia Resources Authority  
VDOT = Virginia Department of Transportation  
VWP = Virginia Water Projects  
WQIF = Water Quality Improvement Funds (VA)