



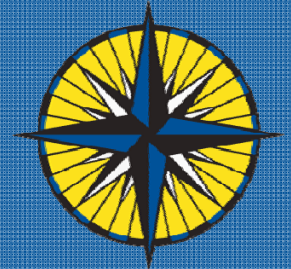
# Higher Education's Role in Workforce Development: A Community College Perspective

April 10, 2017

RHONDA HODGES, VICE PRESIDENT OF WORKFORCE,  
ECONOMIC, AND COMMUNITY DEVELOPMENT

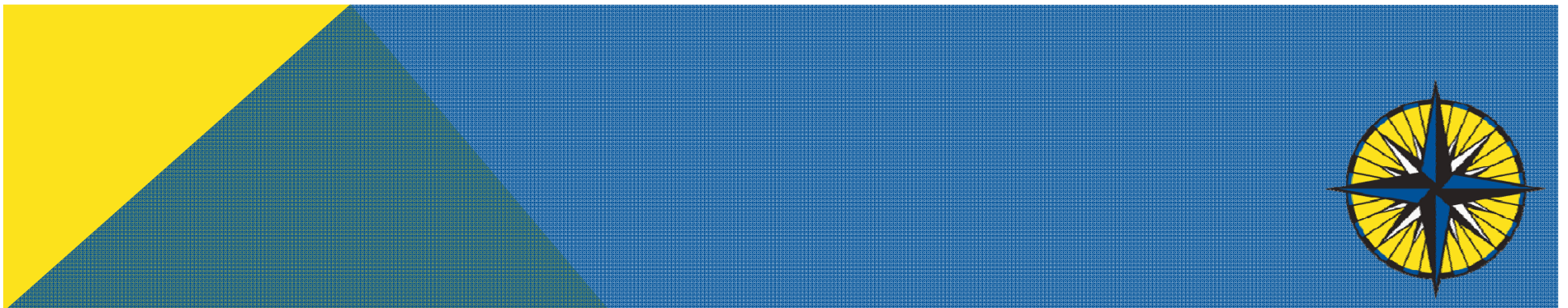
## STATE LEVEL – VIRGINIA’S COMMUNITY COLLEGES

- Workforce development is an economic development approach that enhances the economy by focusing on **people**.
- Virginia’s 23 community colleges approach workforce development from a **holistic** point of view
  - Help anyone who walks through the doors increase their skill level and find employment
  - Work closely with industries to match worker’s skills with current workforce needs



# STATE LEVEL – VIRGINIA’S COMMUNITY COLLEGES

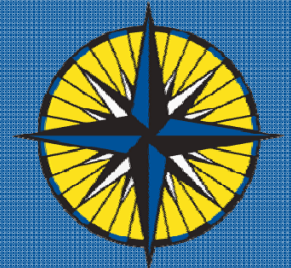
- **FY16 Results**
  - >55,000 individuals with work-related training
  - >5,700 businesses served
  - >15,000 industry certifications and professional licensures
- EleVAte Virginia – coordination of Commonwealth’s workforce system
- Virginia’s New Economy Workforce Credential Grant legislation



# REGIONAL – SOUTHERN VIRGINIA WORKS

3 community colleges – Danville, Patrick Henry, Southside Virginia

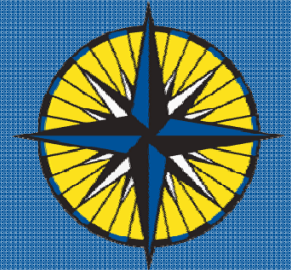
- Presidents' commitment to collaborate
- Current programs
  - Commercial Driver's License
  - Precision Machining



# LOCAL LEVEL – PATRICK HENRY COMMUNITY COLLEGE

## Holistic approach

- Meet individuals where they are and take them where they need to be
- Industry sector strategies to build programs
- From pathways to pipeline
- It's all about the collaboration!



# PHCC – NO WRONG DOOR

- Short-term workforce credential programs
- Career studies certificates
- Certificates
- Associate Degrees

## STACKABLE!!



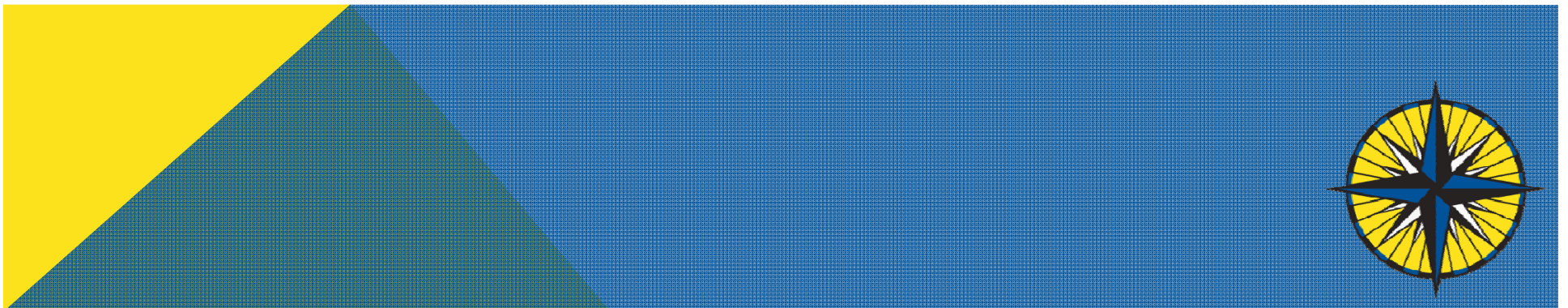
# PHCC – SECTOR-DRIVEN BILT'S

Identify industry sectors and invite employers together

Begin with blank sheet of paper

Employers identify hiring needs, requirements, skill gaps, certification or licensure

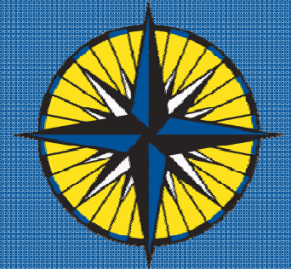
Work together to build training/education program



# PHCC – BILT'S

Sector/Program(s) – HOPE (High-demand Occupational Programs for Employment)

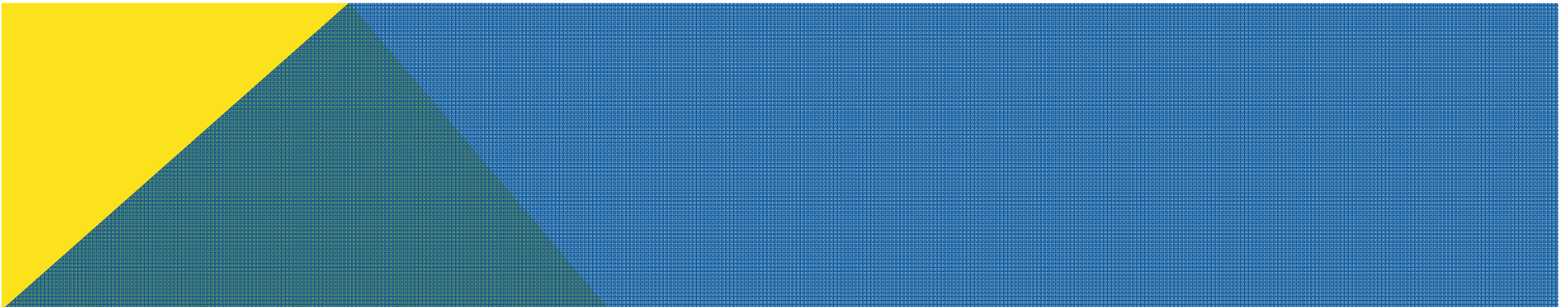
- Food Service – HOPE Food Service
- Customer Service – HOPE Customer Service
- Advanced Manufacturing – Certified Production Technician
- Logistics – HOPE Logistics Technician; Logistics Supervision





# SECTOR/PROGRAMS

- Advanced Film Manufacturing – CAFM
- Healthcare – Certified Clinical Medical Assistant; Phlebotomy Technician; Registered Medication Aide; Certified Billing and Coding Specialist; Nurse Aide (partnership with Health Sciences)
- Industrial Maintenance – Siemens Mechatronics; IM career studies certificate
- Veterinary – Veterinary Assistant



# PHCC PATHWAYS – NO LOST TIME

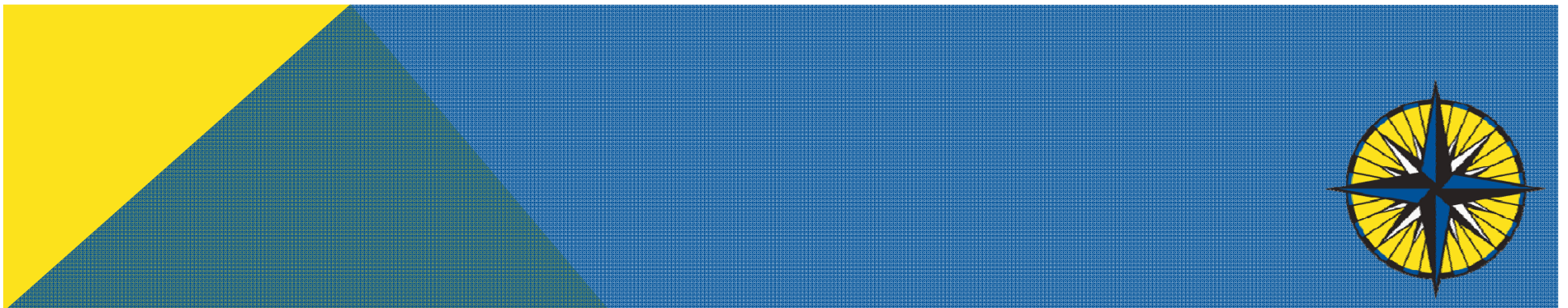
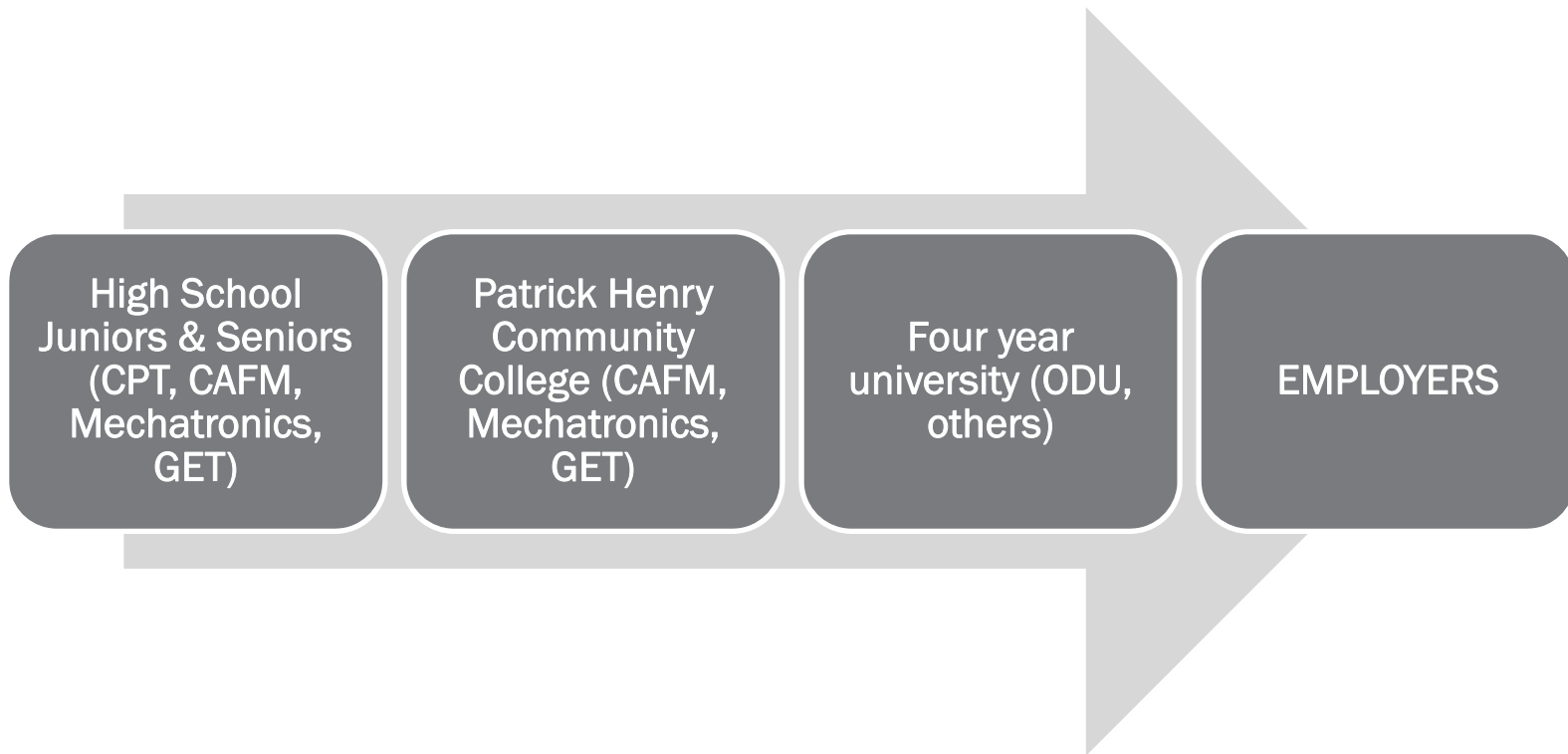
Non-credit to credit articulation with stackable credentials

HOPE Food Service ➡ Culinary Arts CSC ➡ Associate

Certified Production Technician ➡ Advanced Film Manufacturing  
CSC ➡ General Engineering Technologies Associate



# FROM PATHWAYS TO PIPELINE – APPLIED ENGINEERING



# IT'S ALL ABOUT THE COLLABORATION!!

K-12 partners (Henry County Public Schools, Martinsville City Schools, Patrick County Public Schools)

West Piedmont Workforce Development Board & Workforce Center Partners

Departments of Social Services (EleVAte grant, TARE grant)

Regional workforce groups – Dan River Region Collaborative, Southern VA Works

Economic Development – MHC EDC, Chambers of Commerce

Higher Education Centers – NCI, IALR

Universities and colleges

Employers, employers, employers...



**QUESTIONS?**

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