

1998-2011 Travel Impacts

	1998	1999	2000	2001	2003	2004	2005	2006	2007	2008	2009	2010	2011
Franklin County													
Traveler Spending	\$49,502,000	\$52,641,000	\$58,140,311	\$62,854,095	\$64,433,478	\$73,301,835	\$77,506,111	\$82,773,236	\$87,361,765	\$87,985,981	\$84,737,405	\$87,344,362	\$91,857,082
Travel Payroll	\$7,954,000	\$8,210,000	\$9,182,566	\$10,320,728	\$17,418,031	\$18,963,354	\$18,794,714	\$19,401,637	\$19,573,071	\$19,637,769	\$19,379,864	\$19,390,081	\$19,611,536
Travel Employment	536	539	577	643	1,178	1,248	1,226	1,233	1,240	1,217	1,210	1,177	1,161
State Travel Taxes	\$2,390,000	\$2,690,000	\$2,979,139	\$3,307,527	\$2,724,017	\$3,095,660	\$3,161,196	\$3,295,736	\$3,404,983	\$3,346,833	\$3,444,739	\$3,444,739	\$3,458,340
Local Travel Taxes	\$5,297,000	\$5,626,000	\$6,241,017	\$6,692,429	\$2,033,741	\$2,311,627	\$2,391,156	\$2,528,648	\$2,656,061	\$2,700,403	\$2,630,395	\$2,644,493	\$2,651,386
Henry County													
Traveler Spending	\$29,667,000	\$31,909,000	\$33,708,944	\$31,474,788	\$35,416,124	\$37,436,515	\$39,178,852	\$41,203,371	\$43,990,843	\$43,170,051	\$38,710,972	\$40,159,746	\$42,720,308
Travel Payroll	\$7,168,000	\$7,826,000	\$8,371,714	\$8,126,847	\$9,198,599	\$9,305,268	\$9,128,189	\$9,279,282	\$9,471,183	\$9,259,032	\$8,781,667	\$8,828,215	\$8,958,630
Travel Employment	536	570	583	562	607	597	580	575	585	560	528	513	511
State Travel Taxes	\$1,509,000	\$1,672,000	\$1,771,325	\$1,698,526	\$1,697,354	\$1,792,285	\$1,793,361	\$1,841,178	\$1,924,543	\$1,843,210	\$1,766,281	\$1,777,805	\$1,805,349
Local Travel Taxes	\$681,000	\$700,000	\$742,778	\$687,937	\$757,882	\$800,414	\$811,274	\$844,841	\$897,830	\$889,432	\$806,668	\$816,232	\$827,770
Patrick County													
Traveler Spending	\$14,225,000	\$14,695,000	\$16,837,253	\$17,080,908	\$17,350,551	\$18,457,044	\$20,159,038	\$21,076,721	\$21,312,273	\$22,302,579	\$21,530,981	\$22,868,568	\$24,651,205
Travel Payroll	\$2,238,000	\$2,351,000	\$2,727,888	\$2,877,109	\$4,574,056	\$4,656,538	\$4,767,276	\$4,817,838	\$4,657,217	\$4,855,041	\$4,957,486	\$5,102,414	\$5,205,122
Travel Employment	152	157	174	183	266	264	268	264	254	259	263	262	264
State Travel Taxes	\$729,000	\$771,000	\$885,684	\$922,730	\$1,089,789	\$1,158,081	\$1,211,436	\$1,236,462	\$1,224,044	\$1,250,113	\$1,289,708	\$1,329,028	\$1,367,624
Local Travel Taxes	\$1,262,000	\$1,302,000	\$1,498,519	\$1,507,905	\$547,643	\$582,056	\$616,774	\$638,537	\$642,672	\$678,911	\$662,907	\$686,735	\$705,735
Pittsylvania County													
Traveler Spending	\$26,199,000	\$28,523,000	\$30,030,487	\$29,525,109	\$32,882,705	\$34,449,703	\$36,285,252	\$39,102,060	\$43,000,654	\$45,575,500	\$54,119,357	\$57,798,404	\$63,887,680
Travel Payroll	\$3,720,000	\$4,127,000	\$4,399,442	\$4,496,937	\$8,647,137	\$8,647,137	\$8,537,221	\$8,892,721	\$9,349,172	\$9,871,216	\$11,152,507	\$11,249,654	\$11,547,660
Travel Employment	243	270	275	279	505	493	482	489	513	530	587	584	599
State Travel Taxes	\$1,357,000	\$1,569,000	\$1,656,752	\$1,672,796	\$2,018,805	\$2,112,772	\$2,096,182	\$2,205,187	\$2,374,247	\$2,455,892	\$3,116,476	\$3,229,197	\$3,407,450
Local Travel Taxes	\$2,073,000	\$2,149,000	\$2,272,109	\$2,215,799	\$1,037,891	\$1,086,396	\$1,091,834	\$1,165,072	\$1,275,323	\$1,364,505	\$1,638,804	\$1,707,073	\$1,798,896
City of Danville													
Traveler Spending	\$46,124,000	\$47,180,000	\$49,796,151	\$51,197,386	\$56,421,033	\$61,006,377	\$64,930,225	\$69,113,643	\$70,757,381	\$75,185,419	\$67,770,250	\$71,605,132	\$77,643,032
Travel Payroll	\$10,434,000	\$11,086,000	\$11,848,469	\$12,664,975	\$12,972,230	\$13,423,373	\$13,391,611	\$13,778,386	\$13,484,979	\$14,274,248	\$13,830,875	\$14,190,261	\$14,627,248
Travel Employment	749	768	785	833	844	849	840	842	821	850	819	806	826
State Travel Taxes	\$2,603,000	\$2,688,000	\$2,845,789	\$3,004,768	\$2,724,925	\$2,943,262	\$2,996,779	\$3,114,000	\$3,121,134	\$3,236,692	\$3,117,742	\$3,196,044	\$3,308,299
Local Travel Taxes	\$1,021,000	\$1,049,000	\$1,111,574	\$1,133,607	\$1,462,691	\$1,580,177	\$1,629,760	\$1,717,778	\$1,750,443	\$1,877,622	\$1,711,766	\$1,764,052	\$1,823,570
City of Martinsville													
Traveler Spending	\$13,471,000	\$13,029,000	\$13,130,608	\$12,580,617	\$14,085,639	\$14,678,981	\$16,290,684	\$16,912,536	\$17,646,241	\$18,096,688	\$16,663,816	\$17,670,485	\$19,038,869
Travel Payroll	\$2,923,000	\$2,722,000	\$2,777,748	\$2,766,941	\$3,459,702	\$3,450,411	\$3,589,333	\$3,601,901	\$3,592,638	\$3,670,299	\$3,578,967	\$3,673,244	\$3,710,522
Travel Employment	213	196	192	189	226	219	226	221	219	219	213	211	211
State Travel Taxes	\$760,000	\$732,000	\$739,797	\$727,924	\$738,756	\$769,060	\$821,110	\$832,181	\$850,044	\$850,776	\$838,195	\$861,322	\$885,914
Local Travel Taxes	\$300,000	\$290,000	\$293,696	\$279,118	\$389,368	\$405,414	\$438,462	\$450,742	\$468,100	\$484,600	\$451,867	\$466,794	\$479,481
West Piedmont PDC													
Traveler Spending	\$179,188,000	\$187,977,000	\$201,643,754	\$204,712,903	\$220,589,530	\$239,330,455	\$254,350,162	\$270,181,567	\$284,069,157	\$292,316,218	\$283,552,781	\$297,446,697	\$319,798,186
Travel Payroll	\$34,437,000	\$36,322,000	\$39,307,827	\$41,253,537	\$56,247,270	\$58,446,081	\$58,208,344	\$59,771,765	\$60,128,260	\$61,567,605	\$61,681,366	\$62,433,869	\$63,660,718
Travel Employment	2,429	2,500	2,586	2,689	3,626	3,670	3,622	3,624	3,632	3,635	3,620	3,553	3,572
State Travel Taxes	\$9,348,000	\$10,122,000	\$10,978,486	\$11,334,271	\$10,993,646	\$11,871,100	\$12,080,064	\$12,524,744	\$12,898,995	\$12,983,516	\$13,572,925	\$13,838,135	\$14,232,976
Local Travel Taxes	\$10,634,000	\$11,116,000	\$12,159,693	\$12,516,795	\$6,229,216	\$6,766,084	\$6,979,260	\$7,345,618	\$7,690,429	\$7,995,473	\$7,902,407	\$8,095,379	\$8,286,838
Virginia													
Traveler Spending	\$11,725,600,000	\$12,415,179,000	\$13,172,500,000	\$12,922,950,166	\$13,890,037,000	\$15,041,454,169	\$16,479,678,399	\$17,664,097,921	\$18,691,444,384	\$19,220,441,022	\$17,705,122,181	\$18,893,241,576	\$20,405,440,787
Travel Payroll	\$3,560,350,000	\$3,755,747,000	\$4,038,900,000	\$4,044,652,459	\$3,869,816,832	\$4,041,282,869	\$4,117,711,369	\$4,262,749,947	\$4,316,170,964	\$4,426,300,099	\$4,310,308,311	\$4,450,771,601	\$4,572,651,339
Travel Employment	195,740	202,577	208,200	210,165	201,130	202,963	206,468	208,236	210,296	210,621	204,481	203,734	207,022
State Travel Taxes	\$584,920,000	\$603,800,000	\$642,300,000	\$651,441,208	\$591,624,348	\$640,706,057	\$675,995,860	\$706,807,719	\$731,566,580	\$733,820,444	\$723,251,030	\$748,450,487	\$772,003,373
Local Travel Taxes	\$380,520,000	\$397,000,000	\$422,974,120	\$412,604,809	\$409,736,358	\$443,022,540	\$473,890,256	\$502,700,924	\$529,163,005	\$549,046,795	\$512,727,129	\$533,118,885	\$549,064,616

Source: Virginia Tourism Corporation, Richmond, VA, August 2012.