

Danville MSA

Profile 2016

GEOGRAPHIC DESCRIPTION

After the 1980 Census, the U.S. Bureau of the Census designated the City of Danville and Pittsylvania County as a Metropolitan Statistical Area. This qualified the area to establish a Metropolitan Planning Organization through the Federal Highway Administration. The City is also eligible to receive Entitlement Funds through the U.S. Department of Housing and Urban Development's Community Development Block Grant Entitlement Program. The Danville MSA had a 1990 population of 108,711, a 2000 population of 110,156, and a 2010 population of 106,561, according to the Census Bureau.

Pittsylvania County, the largest Virginia county in terms of land area, has the Town of Chatham as its County seat and setting for an urban concentration. Other areas of urban populations are the Towns of Gretna and Hurt. The County is bordered on the north by Campbell and Bedford Counties and to the south by North Carolina. Halifax County lies to the east with Henry and Franklin Counties to the west.

In January 1988, an annexation went into effect whereby territory was lost to the City of Danville, which shifted 10,300 persons from the County to the City. Pittsylvania County's population, according to the 1990 Census, was 55,655; the 2000 population for the County, according to the Census Bureau, was 61,745; the County's 2010 Census population was 63,506.

The City of Danville is located in the south central portion of Pittsylvania County, along the border with North Carolina. Founded in 1793, the City has a background rich in history. As noted above, the City annexed a portion of Pittsylvania County in January 1988 at which time the Center for Public Service estimated population for the City increased to 53,700. The City's population, according to the 1990 Census, was 53,056; the 2000 population for the City, according to the Census Bureau, was 48,411; the City's 2010 Census population was 43,055.

DEMOGRAPHICS

Population

1980 Census – 111,789
1990 Census – 108,711
2000 Census – 110,156
2010 Census – 106,561
2010 – 2014 ACS – 105,659

Area Population:

(2000 Census) / 2010 Census
Danville MSA – 110,156 / 106,561
Pittsylvania County – 61,745 / 63,506
Danville – 48,411 / 43,055

Per Capita Income:

1999 (from 2000 Census) / 2014 ACS
United States - \$21,587 / \$28,555
Virginia - \$23,975 / \$33,958
West Piedmont District - \$17,450 / \$21,111
Danville MSA – \$17,061 / \$21,192
Pittsylvania County – \$16,991 / \$21,615
Danville - \$17,151 / \$20,569

Median Household Income:

1999 (from 2000 Census) / 2014 ACS
United States - \$41,994 / \$53,482
Virginia - \$46,677 / \$64,792
West Piedmont District - \$32,259 / \$38,224
Danville MSA – \$31,201 / \$38,133
Pittsylvania County – \$35,153 / \$42,311
Danville - \$26,900 / \$32,173

Source: Census of Population & 2010 – 2014 American Community Survey (ACS), U.S. Census Bureau.

INFRASTRUCTURE

Government

Pittsylvania – Seven Member Board of Supervisors
Danville – Nine Member City Council
Towns – Town Council

Communications

Fiber optics, DSL and ISDN

Transportation

Rail – Amtrak and Norfolk Southern
Road – U.S. Highways 58, 29 & 360
Virginia Primary Highways 40, 41, 51, 57, 62, 86, 293, 360, 398, & 413
Future Interstate 785
Air – Danville Regional Airport
Port – Hampton Roads (200 miles east)

2010 COMMUTING PATTERNS

People who live & work in MSA	13,878
Total Out-commuters	24,575
Total In-commuters	19,253
Net In-commuters (In – Out)	-5,322

Source: U.S. Census Bureau.

Compiled and published by the West Piedmont Planning District Commission, 1100 Madison Street, Martinsville, VA 24112 (276) 638-3987. FAX (276) 638-8137. Email: staff@wppdc.org.

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POPULATION CHARACTERISTICS				
Population			Number	Percent
	2000	2010	Change	Change
Total Population	110,156	106,561	-3,595	-3.3%
Male	52,170	50,862	-1,308	-2.5%
Female	57,986	55,699	-2,287	-3.9%
White	72,386	68,449	-3,937	-5.4%
Nonwhite	37,770	38,112	342	0.9%
AGE				
Under 5 years	6,424	6,011	-413	-6.4%
5-9	6,926	6,200	-726	-10.5%
10-14	7,531	6,528	-1,003	-13.3%
15-19	7,284	6,621	-663	-9.1%
20-24	5,658	5,987	329	5.8%
25-29	6,186	5,659	-527	-8.5%
30-34	6,820	5,329	-1,491	-21.9%
35-39	8,279	6,122	-2,157	-26.1%
40-44	8,815	6,782	-2,033	-23.1%
45-49	8,427	8,083	-344	-4.1%
50-54	7,752	8,660	908	11.7%
55-59	6,352	8,145	1,793	28.2%
60-64	5,341	7,303	1,962	36.7%
65-69	4,891	5,828	937	19.2%
70-74	4,811	4,438	-373	-7.8%
75-79	3,988	3,473	-515	-12.9%
80-84	2,586	2,833	247	9.6%
85 and over	2,085	2,559	474	22.7%
Median Age	40.0	43.7	3.7	9.3%
Under 20	28,165	25,360	-2,805	-10.0%
Percent of total	25.6%	23.8%		
20 to 64	63,630	62,070	-1,560	-2.5%
Percent of total	57.8%	58.2%		
65 and over	18,361	19,131	770	4.2%
Percent of total	16.7%	18.0%		

Source: Census 2000 & 2010, U.S. Census Bureau.

EDUCATIONAL ATTAINMENT	
Less than 9 th Grade	5,945– 8.0%
9 th to 12 th Grade, No Diploma	9,269– 12.4%
High School Graduate (includes equivalency)	24,467–2.7%
Some College, No Degree	16,869– 22.6%
Associate Degree	6,783– 9.1%
Bachelor's Degree	7,452- 10.0%
Graduate or Professional Degree	3,955– 5.3%
Total Persons 25 Years and Over	74,740

Source: 2010-2014 American Community Survey, U.S. Census Bureau.

HOUSING CHARACTERISTICS				
Household Type			2000-2014	Percent
	2000	2014	Change	Change
Total	45,291	44,549	-742	-1.6%
Married Couple	22,475	19,885	-2,590	-11.5%
Male Householder	1,740	2,103	363	20.9%
Female Householder	6,934	7,252	318	4.6%
Non-Family	14,142	15,309	1,167	8.3%
Persons per:				
Household	2.39	2.31		
Family	2.91	2.87		
Housing Occupancy & Tenure				
Total Units	51,119	53,734	2,615	5.1%
Occupied Units	45,291	44,549	-742	-1.6%
Vacant Units	5,828	9,185	3,357	57.6%
Owner Occupied	31,742	30,443	-1,299	-4.1%
Percent	70.1%	68.3%		
Renter Occupied	13,549	14,106	557	4.1%
Percent	29.9%	31.7%		
Units in Structure				
	2000	2014	2000-2014	Percent
			Change	Change
Single Family	36,207	38,616	2,409	6.7%
Multi Family	6,623	6,803	180	2.7%
Mobile Homes and Other	<u>8,289</u>	<u>8,315</u>	<u>26</u>	<u>0.3%</u>
Total	51,119	53,734	2,615	5.1%
2010-2014 Financial Characteristics			County	Virginia
Median Contract Rent			\$599	1,108
Median Value (Owner-Occupied Units)			\$99,100	\$243,500

Source: Census 2000 and 2010-2014 ACS, U.S. Census Bureau.

POVERTY STATUS - 2014	
Persons for Whom Poverty was Determined	102,907
Persons Below Poverty Level	19,685
Percent of Persons Below Poverty Level	19.1%
Percent of Families Below Poverty Level	14.8%

Source: 2010-2014 American Community Survey, U.S. Census Bureau.

2010-2014 ANNUAL AVERAGE EMPLOYMENT BY INDUSTRY

	2010	% of Total	2011	% of Total	2012	% of Total	2013	% of Total	2014	% of Total
Agriculture	257	0.7%	270	0.7%	252	0.7%	253	0.7%	299	0.8%
Mining	D	N/A	D	N/A	D	N/A	D	N/A	D	N/A
Utilities	236	0.6%	235	0.6%	233	0.6%	230	0.6%	D	N/A
Construction	1,525	4.1%	1,453	3.8%	1,425	3.7%	1,446	3.8%	1,466	3.8%
Manufacturing	6,371	17.2%	6,833	17.9%	6,962	18.2%	6,648	17.4%	6,340	16.6%
Transportation/Warehousing	711	1.9%	711	1.9%	722	1.9%	812	2.1%	805	2.1%
Wholesale Trade	1,400	3.8%	1,398	3.7%	1,388	3.6%	1,380	3.6%	1,445	3.8%
Retail Trade	5,073	13.7%	5,065	13.3%	5,136	13.4%	5,176	13.6%	5,126	13.4%
Finance, Insurance, & Real Estate	1,246	3.4%	1,198	3.1%	1,181	3.1%	1,105	2.9%	1,086	2.8%
Services	18,439	49.8%	19,284	50.5%	19,231	50.3%	19,167	50.2%	15,428	40.4%
State Government	632	1.7%	615	1.6%	621	1.6%	628	1.6%	610	1.6%
Local Government	1,045	2.8%	1,036	2.7%	1,016	2.7%	1,001	2.6%	1,005	2.6%
Federal Government	105	0.3%	62	0.2%	56	0.1%	52	0.1%	52	0.1%
Nonclassifiable	0	0.0%	0	0.0%	0	0.0%	D	N/A	0	0.0%
Total Employment	37,051	100%	38,173	100%	38,233	100%	38,163	100%	38,206	100%

"D" indicates disclosure suppression. Data is only included in the total. Figures may not always total correctly due to rounding.
Source: Virginia Employment Commission.

COMPONENTS OF LABOR FORCE

	2011	2015	Change
Civilian Labor Force	51,711	49,112	-5.0%
Employed	46,618	46,110	-1.1%
Unemployed	5,093	3,002	-41.1%
Percent Unemployed	9.8%	6.1%	-3.7%

Source: Virginia Employment Commission.

TAXABLE SALES (\$1000) 2011 – 2015

2011	2012	2013	2014	2015
\$887,473	\$902,424	\$904,136	\$904,311	\$939,413

Source: Virginia Department of Taxation.

ECONOMIC DEVELOPMENT

Industrial Parks: Airside Industrial Park*, Brosville Business Centre, Cane Creek Centre*, The Cyber Park*, Chatham North Industrial Park, Chatham South Industrial Park, East Bowles Industrial Park*, Gretna Industrial Park*, Key Industrial Park, Ringgold Industrial Park East*, Ringgold Industrial Park West*, Riverview Industrial Park*, Berry Hill Industrial Park*. See Map Appendix 1 for locations.

*Within Enterprise Zone.

Contacts: Danville City Office of Economic Development, (434) 793-1753, Website: www.discoverdanville.com or Pittsylvania County Economic Development, (434) 432-7974, Website: <http://pittsylvaniacountyva.gov/392/Economic-Development>

Building/Site information also available at: <http://yesvirginia.org/ToolsResources/SiteSelection>

COMMUNITY

Recreation/Attractions: Birthplace of Lady Astor/Gibson Girl, Danville Museum of Fine Arts & History, Danville Science Center/ Amtrak Station at THE CROSSING, Elkhorn Lake & Campground, Millionaire's Row, Smith Mountain Lake & Dam Visitors Center, Tomahawk Mill Winery, Yates Tavern, White Oak Wildlife Management Area.

Education/Job Training: Area schools include Danville City and Pittsylvania County Public Schools; Piedmont Governor's School for Mathematics, Science, and Technology; Southside Virginia

Regional Governor's School for Global Economics & Technology; The Galileo School Partnership with NASA; Averett University; Danville Community College (DCC); Old Dominion University Satellite Program at DCC; American National University; and New College Institute. Other job training: Genedge Alliance; Workforce Services at DCC; Regional Center for Advanced Technology & Training (RCATT); Institute for Advanced Learning & Research (IALR); and the West Piedmont Workforce Development Board.

Healthcare: Danville Regional Medical Center.

FOR MORE INFORMATION...

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