

Martinsville City

Profile 2016

GEOGRAPHIC DESCRIPTION

The City of Martinsville is located in the geographic center of Henry County. The City forms the base for a large urban population corridor within Henry County. The City's population, according to the 1990 Census, was 16,162; the 2000 population for the City was 15,416; the 2010 population was 13,821, according to the Census Bureau.

DEMOGRAPHICS

Population

1980 Census – 18,149
1990 Census – 16,162
2000 Census – 15,416
2010 Census – 13,821
2010–2014 ACS – 13,745

Area Population:

2000 Census / 2010 Census

Martinsville – 15,416 / 13,821
Henry County – 57,930 / 54,151

Per Capita Income:

1999 (from 2000 Census) / 2014 ACS

United States - \$21,587 / \$28,555
Virginia - \$23,975 / \$33,958
West Piedmont District - \$17,450 / \$21,111
Martinsville – \$17,251 / \$19,663
Henry County – \$17,110 / \$19,538

Median Household Income:

1999 (from 2000 Census) / 2014 ACS

United States - \$41,994 / \$53,482
Virginia - \$46,677 / \$64,792
West Piedmont District - \$32,259 / \$38,224
Martinsville – \$27,441 / \$27,746
Henry County – \$31,816 / \$34,344

Source: Census of Population & American Community Survey (ACS), U.S. Census Bureau.

INFRASTRUCTURE

Government

Martinsville – Five Member City Council

Communications

Fiber optics, DSL and ISDN

Transportation

Rail – Norfolk Southern
Road – U.S. Highways 58 and 220
Virginia Primary Highways 57, 457 and 174
Future Interstate 73
Air – Blue Ridge Airport
Port – Hampton Roads (200 miles east)

2010 COMMUTING PATTERNS

People who live & work in City	1,611
Total Out-commuters	3,531
Total In-commuters	8,258
Net In-commuters (In – Out)	4,727

Source: U.S. Census Bureau.

Compiled and published by the West Piedmont Planning District Commission, 1100 Madison Street, Martinsville, VA 24112 Phone: (276) 638-3987 - FAX: (276) 638-8137. Email: staff@wppdc.org.

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POPULATION CHARACTERISTICS				
Population	2000	2010	2000-2010	
			Change	Percent Change
Total Population	15,416	13,821	-1,595	-10.3%
Male	6,966	6,293	-673	-9.7%
Female	8,450	7,528	-922	-10.9%
White	8,537	6,903	-1,634	-19.1%
Nonwhite	6,879	6,918	39	0.6%
AGE				
Under 5 years	867	850	-17	-2.0%
5-9	969	769	-200	-20.6%
10-14	1,020	819	-201	-19.7%
15-19	940	845	-95	-10.1%
20-24	762	769	7	0.9%
25-29	845	705	-140	-16.6%
30-34	933	755	-178	-19.1%
35-39	1,168	737	-431	-36.9%
40-44	1,164	937	-227	-19.5%
45-49	1,068	1,055	-13	-1.2%
50-54	952	1,102	150	15.8%
55-59	789	946	157	19.9%
60-64	760	883	123	16.2%
65-69	729	683	-46	-6.3%
70-74	763	592	-171	-22.4%
75-79	677	475	-202	-29.8%
80-84	520	445	-75	-14.4%
85 and over	490	454	-36	-7.3%
Median Age	40.8	43.6	2.8	6.9%
Under 20	3,796	3,283	-513	-13.5%
Percent of total	24.6%	23.8%		
20 to 64	8,441	7,889	-552	-6.5%
Percent of total	54.8%	57.1%		
65 and over	3,179	2,649	-530	-16.7%
Percent of total	20.6%	19.2%		

Source: Census 2000 & 2010, U.S. Census Bureau.

EDUCATIONAL ATTAINMENT	
Population 25 Years & Over	
Less than 9 th Grade	863–9.0%
9 th to 12 th Grade, No Diploma	1,283–13.4%
High School Graduate (includes equivalency)	2,839–29.7%
Some College, No Degree	2,110–22.1%
Associate Degree	874–9.1%
Bachelor's Degree	955–10.0%
Graduate or Professional Degree	635–6.6%
Total Persons 25 Years and Over	9,559

Source: 2010-2014 American Community Survey, U.S. Census Bureau.

HOUSING CHARACTERISTICS				
Household Type	2000	2014	2000-2014	
			Change	Percent Change
Total	6,498	5,974	-524	-8.1%
Married Couple	2,533	1,894	-639	-25.2%
Male Householder	249	241	-8	-3.2%
Female Householder	1,243	1,180	-63	-5.1%
Non-Family	2,473	2,659	186	7.5%
<u>Persons per:</u>				
Household	2.27	2.23		
Family	2.89	3.05		
Housing Occupancy & Tenure				
Total Units	7,249	7,182	-67	-0.9%
Occupied Units	6,498	5,974	-524	-8.1%
Vacant Units	751	1,208	457	60.9%
Owner Occupied	3,914	3,283	-631	-16.1%
Percent	60.2%	55.0%		
Renter Occupied	2,584	2,691	107	4.1%
Percent	39.8%	45.0%		
Units in Structure				
Single Family	5,391	5,230	-161	-3.0%
Multi-Family	1,839	1,947	108	5.9%
Mobile Homes and Other	19	5	-14	-73.7%
2010-2014 Financial Characteristics			City	Virginia
Median Gross Rent			\$593	\$1,108
Median Value (Owner-Occupied Units)			\$85,800	\$243,500

Source: Census 2000 and 2010-2014 ACS, U.S. Census Bureau.

POVERTY STATUS - 2014	
Persons for Whom Poverty was Determined	13,240
Persons Below Poverty Level	3,424
Percent of Persons Below Poverty Level	25.9%
Percent of Families Below Poverty Level	22.7%

Source: 2010-2014 American Community Survey, U.S. Census Bureau.

2010- 2014 ANNUAL AVERAGE EMPLOYMENT BY INDUSTRY

	2010	% of Total	2011	% of Total	2012	% of Total	2013	% of Total	2014	% of Total
Agriculture	D	N/A	D	N/A	D	N/A	D	N/A	D	N/A
Mining	D	N/A	D	N/A	D	N/A	D	N/A	D	N/A
Utilities	D	N/A	D	N/A	D	N/A	D	N/A	D	N/A
Construction	167	1.5%	170	1.5%	142	1.3%	143	1.4%	143	1.5%
Manufacturing	853	7.6%	1,208	10.7%	1,231	11.0%	857	8.5%	902	9.2%
Transportation/Warehousing	147	1.3%	384	3.4%	364	3.3%	132	1.3%	137	1.4%
Wholesale Trade	107	1.0%	108	1.0%	112	1.0%	103	1.0%	100	1.0%
Retail Trade	2,513	22.4%	2,057	18.2%	1,938	17.4%	1,503	14.8%	1,480	15.1%
Finance, Insurance, & Real Estate	348	3.1%	337	3.0%	316	2.8%	293	2.9%	281	2.9%
Services	6,244	55.8%	D	N/A	6,239	55.9%	6,087	60.0%	5,848	59.7%
State Government	165	1.5%	153	1.4%	149	1.3%	138	1.4%	130	1.3%
Local Government	522	4.7%	532	4.7%	558	5.0%	569	5.6%	577	5.9%
Federal Government	28	0.3%	12	0.1%	11	0.1%	10	0.1%	12	0.1%
Nonclassifiable	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Total Employment	11,197	100%	11,284	100%	11,165	100%	10,141	100%	9,798	100%

"D" indicates disclosure suppression. Data is only included in the total. Figures may not always total correctly due to rounding. In 2005, reporting methods for Government and Service sectors were changed. Therefore, there may be noticeable differences reflected in prior years versus 2005 figures.

Source: Virginia Employment Commission.

COMPONENTS OF LABOR FORCE

	2011	2015	Change
Civilian Labor Force	5,552	5,384	-3.0%
Employed	4,515	4,911	8.8%
Unemployed	1,037	473	-54.4%
Percent Unemployed	18.7%	8.8%	-9.9%

Source: Virginia Employment Commission.

TAXABLE SALES (\$1000) 2011 – 2015

2011	2012	2013	2014	2015
\$150,885	\$150,673	\$148,068	\$149,170	\$155,265

Source: Virginia Department of Taxation.

ECONOMIC DEVELOPMENT

Industrial Parks: Clearview Business Park*, Rives Road Industrial Park*, Bryant Site*, Commonwealth Crossing Business Centre*. See Map Appendix 1 for locations.

*Within Enterprise Zone.

Contacts: Martinsville-Henry County Economic Development Corp., (276) 403-5940, Website: www.yesmartinsville.com/

Building/Site information also available at: <http://yesvirginia.org/ToolsResources/SiteSelection>

COMMUNITY

Recreation/Attractions: Hooker Field, Little Post Office, Martinsville Farmers' Market, Martinsville Historic District, Oakwood Cemetery, Piedmont Arts Association, Scuffle Hill, The Gray Lady, Virginia Museum of Natural History, Martinsville Henry County Visitor Center, and Dick & Willie Trail.

Education/Job Training: Area schools include Martinsville City Public Schools; Piedmont Governor's School for Mathematics,

Science, and Technology; American National University; New College Institute; and Patrick Henry Community College (PHCC). Other job training: A.L. Philpott Technical Center at PHCC; Genedge Alliance; Continued Education and Workforce Development at PHCC; Institute for Advanced Learning & Research (IALR); and the West Piedmont Workforce Development Board.

Healthcare: Memorial Hospital of Martinsville & Henry County.

FOR MORE INFORMATION...

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